



# Woodland Hills High School Band Parents Organization



## Building New Hope Coffee Project Fundraiser

October 23rd through November 6th, 2009

Selling Central American, organic, shade grown, fair trade coffee as a socially responsible, environmentally friendly fundraiser will raise money for our students and organization, and help poverty stricken families in Central America. We will be assisting the Building New Hope Coffee Project, which sells coffee locally from El Porvenir, a worker-owned coffee growing cooperative in Nicaragua. The coffee farmers at El Porvenir are paid a fair, livable wage for their product, helping to ensure their community's sustainability. This Project also helps fund vital community development projects and emergency needs, and raises awareness of the importance of trade that is built on fair and equitable practices.

The coffee beans from El Porvenir are roasted and packaged by Pittsburgh's premier and only organic roaster, La Prima Espresso Co. in the Strip District, who has been a partner in this project. Students and parents have an optional opportunity to help the volunteers at La Prima with packing. This would be a good way for National Honor Society students to get volunteer hours. Coffee packing will be done most Sundays this fall, from 1-3 p.m. at La Prima Espresso Co. Roaster at 20th & Smallman Streets. WHHS BPO fundraiser coffee will be packed on November 22<sup>nd</sup>. Matt Yough can be contacted at [myough@laprima.com](mailto:myough@laprima.com) or 412-565-7070 for additional volunteering details.

We will be selling Building New Hope Coffee at \$11.00 per lb. for regular, and \$12.00 for decaffeinated. Either ground or whole bean can be ordered for the same price. An order form is attached. Students will receive \$3.15 profit per lb. The BPO will receive \$0.35 per lb.

Students' orders and money (checks are preferred – made out to WHHS BPO) must be turned in to Mr. Crone by Friday, November 6<sup>th</sup>. Our order will be phoned in to La Prima on Monday the 9<sup>th</sup>.

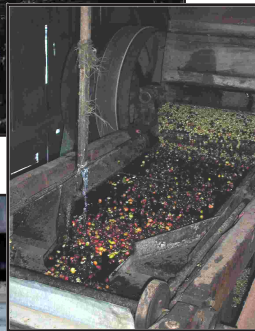
Coffee may be picked up on Wednesday, November 25<sup>th</sup>, from 5:00 to 7:00 PM at the WHHS cafeteria.

Questions about this fundraiser may be directed to Mike or Dorothy Moyta at 412-243-4553, or [mdmoyta@verizon.net](mailto:mdmoyta@verizon.net).

# The Building New Hope Coffee Project



## Central American, Organic, Shade Grown, Fair Trade Coffee



- **The farmers win:** Our signature coffee — roasted to a light French roast, yielding a medium body, crisp, full flavor cup of coffee — comes directly from El Porvenir, a farming cooperative of 48 families near Leon, Nicaragua. Our buying this coffee guarantees fair market and living wages for the farmers. It helps ensure they stay on their land and helps improve their way of life.
- **The environment wins:** The farmers use recognized proper environmental practices from planting through processing. Our shade grown coffee reduces soil erosion and maintains biologically diverse habitat for plants, birds, & other wildlife. The coffee is certified organically grown by the OCIA (Organic Crop Improvement Association).
- **Building New Hope wins:** for every pound of coffee we sell, BNH is able to devote funds to any one of our numerous sponsored projects . To learn about all we do with education, medical, and job training, visit our Web site at [buildingnewhope.org](http://buildingnewhope.org). Our efforts, which began in 1992, have helped assist in the improvement of the lives and livelihoods of many individuals and communities in Central America.

Fresh roasted in Pittsburgh by La Prima Espresso Company; packed and shipped by volunteers.

For more information on Building New Hope fundraising and volunteering opportunities, contact Barbara Wein, 412. 421.1625.

Building New Hope is a Pittsburgh based 501(c)(3) nonprofit organization that supports communities in development in Central America since 1992.

Read more about the work of Building New Hope at our Web site, [www.buildingnewhope.org](http://www.buildingnewhope.org)

Seller \_\_\_\_\_  
 WHHS Marching Band & Images \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 Phone \_\_\_\_\_



**FAIR TRADE COFFEE**  
 Organic, Shade Grown

**Building New Hope** [www.buildingnewhope.org](http://www.buildingnewhope.org)

**Ground or Whole Bean | Regular: \$11.00 per lb. | Decaf: \$12.00 per lb.**

Name	Address	Qty/Type		Total/Paid
_____	_____	# Whole Bean	# Ground	
_____	_____	___ Reg	___ Reg	
Phone _____	_____	___ Decaf	___ Decaf	_____
_____	_____	# Whole Bean	# Ground	
_____	_____	___ Reg	___ Reg	
Phone _____	_____	___ Decaf	___ Decaf	_____
_____	_____	# Whole Bean	# Ground	
_____	_____	___ Reg	___ Reg	
Phone _____	_____	___ Decaf	___ Decaf	_____
_____	_____	# Whole Bean	# Ground	
_____	_____	___ Reg	___ Reg	
Phone _____	_____	___ Decaf	___ Decaf	_____
_____	_____	# Whole Bean	# Ground	
_____	_____	___ Reg	___ Reg	
Phone _____	_____	___ Decaf	___ Decaf	_____
_____	_____	# Whole Bean	# Ground	
_____	_____	___ Reg	___ Reg	
Phone _____	_____	___ Decaf	___ Decaf	_____
_____	_____	# Whole Bean	# Ground	
_____	_____	___ Reg	___ Reg	
Phone _____	_____	___ Decaf	___ Decaf	_____
_____	_____	# Whole Bean	# Ground	
_____	_____	___ Reg	___ Reg	
Phone _____	_____	___ Decaf	___ Decaf	_____

Total pounds of coffee: \_\_\_\_\_ Total Amount: \$ \_\_\_\_\_